

“Pirates” Commercial Proposal

Powerful angle on a grisly face
(Title Cards in BOLD)

DREAM OF SEA BREEZES ON YOUR FACE

Graceful establishing shots of the stage, booted and bare feet

FEEL THE SAND BETWEEN YOUR TOES

A sail snaps in the breeze

TASTE THE SALT IN THE MORNING AIR

A parrot squawks

HEAR THE JUNGLE CHATTER

Lightning snaps and thunder crashes

CATCH THE STORM ON THE HORIZON

Dead Silence and black:

EVERYONE WANTS A LITTLE ADVENTURE

Bombastic music and quicker cuts between the title cards

Blades glisten and flash

74 STEEL CUTLASSES

Tight angles on pirate scowls and sneers

37 SCURVY DOGS

Cannons fire and recoil

18 THUNDERING CANNONS

Battles between pirates and buccaneers

10 EYE PATCHES

Enticing and lovely ladies of the tropics

2 DAMSELS IN DISTRESS

The pirate flag billows in the wind

1 JOLLY ROGER

A brilliant macaw bobs and weaves

AND A PARROT WITH AN ATTITUDE

Images come fast and furious, battles and derring do, heroes and villains,
Fun, excitement and mayhem

Title Card flies in from black

LIVE

More of the same

THE

The audience roars and responds

PIRATE

Pirates, pirates, and more pirates

LIFE

Patrons enjoying the experience and interacting with the players. A Grand time is had by all.

Call now to book your reservations. Ships sail daily.

Proposal is for production and delivery of 3 commercial spots for broadcast.

A 60 sec spot, 30 sec spot, and 15 sec spot.

Proposal is all inclusive.

Production to take place at Pirates Dinner Theater for a two day shoot.

Day One would encompass shooting specific scenes utilizing the stage presentation, actors and house technical crew as needed. Additional B roll would be shot for DVD and promotional purposes as it pertains to the client's needs.

Day Two would involve shooting actual performance with audience in attendance. Shoot would not impact guest experience, but would capture the excitement and participation of a live audience. Archival and additional B roll footage shoot for DVD and promotional purposes at this time.

B roll and promotional deliverables and format to be determined.

Proposed budget(s):

Preproduction:	\$ 4,750.00	
Production:	\$ 19,950.00	
Post Production	\$ 5,850.00	
		\$ 30,950.00 Total for commercial
B roll shoot	\$ 2,100.00	
B roll Post	\$ 3,150.00	
		\$ 5,250.00 Total for B roll
GRAND TOTAL	\$ 36, 100.00	